



**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963928-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Smith/R/Senator	Tue-Mon week	321

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963928	07911857

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	6-7am News	6-7am	MTWTF--	:30	5	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	6:10 AM	6-7am News	6-7am	:30	TS12TV14H	\$500.00 NM
3	WTAE	W	10/17/12	6:09 AM	6-7am News	6-7am	:30	TS12TV12H	\$500.00 NM
5	WTAE	Th	10/18/12	6:23 AM	6-7am News	6-7am	:30	TS12TV15H	\$500.00 NM
4	WTAE	F	10/19/12	6:09 AM	6-7am News	6-7am	:30	TS12TV14H	\$500.00 NM
2	10/16/12	10/22/12	6-7am News	6-7am	MTWTF--	:30	5	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Tu	10/16/12	6:28 AM	6-7am News	6-7am	:30	TS12TV12H	\$525.00 NM
3	WTAE	W	10/17/12	6:43 AM	6-7am News	6-7am	:30	TS12TV12H	\$525.00 NM
1	WTAE	Th	10/18/12	6:29 AM	6-7am News	6-7am	:30	TS12TV14H	\$525.00 NM
5	WTAE	F	10/19/12	7:00 AM	6-7am News	6-7am	:30	TS12TV14H	\$525.00 NM
3	10/16/12	10/22/12	Good Morning America	7-9am	MTWTF--	:30	10	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	8	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WTAE	Tu	10/16/12	7:50 AM	Good Morning America	7-9am	:30	TS12TV14H	\$450.00 NM
1	WTAE	Tu	10/16/12	8:48 AM	Good Morning America	7-9am	:30	TS12TV12H	\$450.00 NM
6	WTAE	W	10/17/12	7:43 AM	Good Morning America	7-9am	:30	TS12TV14H	\$450.00 NM
2	WTAE	W	10/17/12	8:28 AM	Good Morning America	7-9am	:30	TS12TV12H	\$450.00 NM
3	WTAE	Th	10/18/12	7:50 AM	Good Morning America	7-9am	:30	TS12TV14H	\$450.00 NM
10	WTAE	Th	10/18/12	8:47 AM	Good Morning America	7-9am	:30	TS12TV15H	\$450.00 NM
4	WTAE	F	10/19/12	8:39 AM	Good Morning America	7-9am	:30	TS12TV15H	\$450.00 NM
5	WTAE	M	10/22/12	8:55 AM	Good Morning America	7-9am	:30	TS12TV14H	\$450.00 NM
4	10/21/12	10/21/12	Good Morning America Si7-8am		-----S	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log





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Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/21/12	10/21/12	Good Morning America S:7-8am		-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	7:27 AM	Good Morning America Sun	7-8am	:30	TS12TV15H	\$400.00 NM
2	WTAE	Su	10/21/12	7:59 AM	Good Morning America Sun	7-8am	:30	TS12TV14H	\$400.00 NM
5	10/20/12	10/20/12	Good Morning America S:7-8am		-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	7:27 AM	Good Morning America Sat	7-8am	:30	TS12TV15H	\$400.00 NM
2	WTAE	Sa	10/20/12	7:55 AM	Good Morning America Sat	7-8am	:30	TS12TV14H	\$400.00 NM
6	10/20/12	10/20/12	Sat 8-10am	8-10am	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Sa	10/20/12	8:27 AM	Sat 8-10am	8-10am	:30	TS12TV15H	\$325.00 NM
1	WTAE	Sa	10/20/12	8:42 AM	Sat 8-10am	8-10am	:30	TS12TV14H	\$325.00 NM
2	WTAE	Sa	10/20/12	9:08 AM	Sat 8-10am	8-10am	:30	TS12TV15H	\$325.00 NM
3	WTAE	Sa	10/20/12	9:38 AM	Sat 8-10am	8-10am	:30	TS12TV14H	\$325.00 NM
7	10/21/12	10/21/12	Sun 8-10am News	8-10am	-----S	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	4	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Su	10/21/12	8:38 AM	Sun 8-10am News	8-10am	:30	TS12TV15H	\$375.00 NM
3	WTAE	Su	10/21/12	9:13 AM	Sun 8-10am News	8-10am	:30	TS12TV14H	\$375.00 NM
2	WTAE	Su	10/21/12	9:39 AM	Sun 8-10am News	8-10am	:30	TS12TV15H	\$375.00 NM
1	WTAE	Su	10/21/12	9:54 AM	Sun 8-10am News	8-10am	:30	TS12TV14H	\$375.00 NM
8	10/16/12	10/22/12	Live with Kelly	9-10am	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	9:44 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
5	WTAE	W	10/17/12	9:47 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$300.00 NM
2	WTAE	Th	10/18/12	9:42 AM	Live with Kelly	9-10am	:30	TS12TV15H	\$300.00 NM
4	WTAE	F	10/19/12	9:19 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
3	WTAE	M	10/22/12	9:48 AM	Live with Kelly	9-10am	:30	TS12TV15H	\$300.00 NM
9	10/16/12	10/22/12	The View	11am-noon	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	11:31 AM	The View	11am-noon	:30	TS12TV12H	\$400.00 NM
4	WTAE	W	10/17/12	10:59 AM	The View	11am-noon	:30	TS12TV12H	\$400.00 NM
5	WTAE	Th	10/18/12	10:58 AM	The View	11am-noon	:30	TS12TV15H	\$400.00 NM
3	WTAE	F	10/19/12	11:32 AM	The View	11am-noon	:30	TS12TV14H	\$400.00 NM
2	WTAE	M	10/22/12	11:34 AM	The View	11am-noon	:30	TS12TV15H	\$400.00 NM
10	10/16/12	10/22/12	WTAE Noon News	11:58-12:30pm	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									





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Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/16/12	10/22/12	WTAE Noon News	11:58-12:30pm	MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE	Tu	10/16/12	12:12 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV14H	\$300.00 NM
4	WTAE	W	10/17/12	12:28 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV15H	\$300.00 NM
1	WTAE	Th	10/18/12	12:25 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV15H	\$300.00 NM
5	WTAE	F	10/19/12	12:29 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV15H	\$300.00 NM
2	WTAE	M	10/22/12	12:24 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV15H	\$300.00 NM
11	10/16/12	10/22/12	Access Hollywood	12:30-1pm	MTWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	12:56 PM	Access Hollywood	12:30-1pm	:30	TS12TV12H	\$300.00 NM
12	10/16/12	10/22/12	DR OZ	M-F 4-5p	MTWTF--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	4:40 PM	DR OZ	M-F 4-5p	:30	TS12TV14H	\$550.00 NM
2	WTAE	W	10/17/12	4:11 PM	DR OZ	M-F 4-5p	:30	TS12TV14H	\$550.00 NM
13	10/16/12	10/22/12	5-6pm News M-F	5-6pm	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE	Tu	10/16/12	5:27 PM	5-6pm News M-F	5-6pm	:30	TS12TV12H	\$525.00 NM
5	WTAE	W	10/17/12	5:12 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00 NM
2	WTAE	Th	10/18/12	5:27 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$525.00 NM
1	WTAE	F	10/19/12	5:28 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$525.00 NM
4	WTAE	M	10/22/12	5:12 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$525.00 NM
14	10/16/12	10/22/12	5-6pm News M-F	5-6pm	MTWTF--	:30	5	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Tu	10/16/12	5:56 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$575.00 NM
3	WTAE	W	10/17/12	5:41 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$575.00 NM
5	WTAE	Th	10/18/12	5:56 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$575.00 NM
1	WTAE	F	10/19/12	5:43 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$575.00 NM
4	WTAE	M	10/22/12	5:56 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$575.00 NM
15	10/16/12	10/22/12	6-6:30pm News	6-6:30pm	MTWTF--	:30	5	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/16/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	TS12TV12H	\$725.00 NM
3	WTAE	W	10/17/12	6:22 PM	6-6:30pm News	6-6:30pm	:30	TS12TV15H	\$725.00 NM
4	WTAE	Th	10/18/12	6:10 PM	6-6:30pm News	6-6:30pm	:30	TS12TV14H	\$725.00 NM
5	WTAE	F	10/19/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	TS12TV14H	\$725.00 NM
2	WTAE	M	10/22/12	6:21 PM	6-6:30pm News	6-6:30pm	:30	TS12TV15H	\$725.00 NM

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Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/16/12	10/22/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	MTWTF--	:30	5	\$725.00	NM
16	10/20/12	10/20/12	Sat Early News Class of Time - Pre-emptible with notice	6-630p / 7-730p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/20/12 7:47 PM Sat Early News 6-630p / 7-730p :30 TS12TV15H \$425.00 NM LR - Football									
17	10/21/12	10/21/12	Sun Early News Class of Time - Pre-emptible with notice	630-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/21/12 6:57 PM Sun Early News 630-7p :30 TS12TV15H \$450.00 NM									
18	10/16/12	10/22/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE Tu 10/16/12 7:22 PM Inside Edition 7-7:30pm :30 TS12TV14H \$600.00 NM 1 WTAE W 10/17/12 7:29 PM Inside Edition 7-7:30pm :30 TS12TV15H \$600.00 NM 5 WTAE Th 10/18/12 7:01 PM Inside Edition 7-7:30pm :30 TS12TV14H \$600.00 NM 4 WTAE F 10/19/12 7:29 PM Inside Edition 7-7:30pm :30 TS12TV15H \$600.00 NM 3 WTAE M 10/22/12 7:14 PM Inside Edition 7-7:30pm :30 TS12TV15H \$600.00 NM									
19	10/16/12	10/22/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/16/12 7:46 PM Entertainment Tonight 7:30-8pm :30 TS12TV12H \$650.00 NM 2 WTAE W 10/17/12 7:55 PM Entertainment Tonight 7:30-8pm :30 TS12TV14H \$650.00 NM 4 WTAE Th 10/18/12 7:46 PM Entertainment Tonight 7:30-8pm :30 TS12TV14H \$650.00 NM 5 WTAE F 10/19/12 7:48 PM Entertainment Tonight 7:30-8pm :30 TS12TV14H \$650.00 NM									
20	10/22/12	10/22/12	Mon ABC Prime A Class of Time - Pre-emptible with notice	8-9pm	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 8:00 PM Mon ABC Prime A 8-9pm :30 TS12TV15H \$4,000.00 NM									
21	10/16/12	10/16/12	Tues ABC Prime A Class of Time - Pre-emptible with notice	8-9pm	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/16/12 8:42 PM Tues ABC Prime A 8-9pm :30 TS12TV14H \$3,000.00 NM									
22	10/16/12	10/22/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAE Tu 10/16/12 11:24 PM M-Sun 11pm News M-Su 11-11:35pm :30 TS12TV12H \$900.00 NM 5 WTAE W 10/17/12 11:23 PM M-Sun 11pm News M-Su 11-11:35pm :30 TS12TV15H \$900.00 NM									

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**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

## DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963928-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/16/12	10/22/12	M-Sun 11pm News	M-Su 11-11:35pm	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Th	10/18/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV14H	\$900.00 NM
1	WTAE	F	10/19/12	11:29 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV15H	\$900.00 NM
3	WTAE	M	10/22/12	11:26 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV15H	\$900.00 NM
23	10/20/12	10/20/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12		M-Sun 11pm News	M-Su 11-11:35pm	:00		<del>\$700.00</del> NM
Credited									
24	10/21/12	10/21/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV15H	\$1,000.00 NM
25	10/16/12	10/22/12	Nightline	11:35pm-1205am	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	Tu	10/16/12	11:53 PM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
5	WTAE	W	10/17/12	11:54 PM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
1	WTAE	Th	10/18/12	12:01 AM	Nightline	11:35pm-1205am	:30	TS12TV15H	\$400.00 NM
2	WTAE	F	10/19/12	12:02 AM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
3	WTAE	M	10/22/12	12:02 AM	Nightline	11:35pm-1205am	:30	TS12TV15H	\$400.00 NM
26	10/20/12	10/20/12	Inside Edition Wknd	SA 730p-8p	-----S-	:30	0	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12		Inside Edition Wknd	SA 730p-8p	:00		<del>\$350.00</del> NM
Credited									
2	WTAE	Sa	10/20/12		Inside Edition Wknd	SA 730p-8p	:00		<del>\$350.00</del> NM
Credited									
27	10/16/12	10/21/12	5-6am News	5 - 6am	--WTF--	:30	0	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/17/12	5:09 AM	5-6am News	5 - 6am	:30	TS12TV12H	\$300.00 NM
2	WTAE	Th	10/18/12	5:14 AM	5-6am News	5 - 6am	:30	TS12TV15H	\$300.00 NM
3	WTAE	F	10/19/12	5:14 AM	5-6am News	5 - 6am	:30	TS12TV14H	\$300.00 NM
28	10/16/12	10/21/12	Sat 5-7am	5-7am	-----S-	:30	0	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Sa	10/20/12	4:59 AM	Sat 5-7am	5-7am	:30	TS12TV15H	\$275.00 NM
2	WTAE	Sa	10/20/12	5:42 AM	Sat 5-7am	5-7am	:30	TS12TV14H	\$275.00 NM





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Advertiser		Product	Estimate Number
Smith/R/Senator		Tue-Mon week	321

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/16/12	10/21/12	Sun 5-7am News	5-7a	-----S	:30	0	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/21/12	5:26 AM	Sun 5-7am News	5-7a	:30	TS12TV15H	\$275.00 NM
2	WTAE	Su	10/21/12	5:53 AM	Sun 5-7am News	5-7a	:30	TS12TV14H	\$275.00 NM
30	10/16/12	10/21/12	5-6am News	5-6am	--WTF--	:30	0	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/17/12	5:41 AM	5-6am News	5-6am	:30	TS12TV14H	\$350.00 NM
2	WTAE	Th	10/18/12	5:39 AM	5-6am News	5-6am	:30	TS12TV14H	\$350.00 NM
3	WTAE	F	10/19/12	5:29 AM	5-6am News	5-6am	:30	TS12TV15H	\$350.00 NM
31	10/16/12	10/21/12	6-7am News	6-7am	--WTF--	:30	0	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	W	10/17/12	6:28 AM	6-7am News	6-7am	:30	TS12TV14H	\$525.00 NM
2	WTAE	Th	10/18/12	6:44 AM	6-7am News	6-7am	:30	TS12TV15H	\$525.00 NM
3	WTAE	F	10/19/12	6:30 AM	6-7am News	6-7am	:30	TS12TV15H	\$525.00 NM
32	10/16/12	10/21/12	Live with Kelly	9-10am	--WTF--	:30	0	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	W	10/17/12	9:24 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
1	WTAE	W	10/17/12	9:59 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
2	WTAE	Th	10/18/12	9:24 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
5	WTAE	Th	10/18/12	9:56 AM	Live with Kelly	9-10am	:30	TS12TV14H	\$300.00 NM
3	WTAE	F	10/19/12	9:58 AM	Live with Kelly	9-10am	:30	TS12TV15H	\$300.00 NM
33	10/16/12	10/21/12	RACHEL RAY DAY	M-F 10AM-11AM	--WTF--	:30	0	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	6	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE	W	10/17/12	10:26 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV12H	\$275.00 NM
1	WTAE	W	10/17/12	10:43 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV14H	\$275.00 NM
6	WTAE	Th	10/18/12	10:16 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV15H	\$275.00 NM
2	WTAE	Th	10/18/12	10:33 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV14H	\$275.00 NM
3	WTAE	F	10/19/12	10:21 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV14H	\$275.00 NM
5	WTAE	F	10/19/12	10:42 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	TS12TV15H	\$275.00 NM
34	10/16/12	10/21/12	The View	11am-noon	-TWTF--	:30	0	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Th	10/18/12	11:33 AM	The View	11am-noon	:30	TS12TV14H	\$400.00 NM
2	WTAE	F	10/19/12	10:59 AM	The View	11am-noon	:30	TS12TV14H	\$400.00 NM
3	WTAE	F	10/19/12	11:12 AM	The View	11am-noon	:30	TS12TV15H	\$400.00 NM





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963928-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/16/12	10/21/12	THE CHEW	1P-2P	--WTF--	:30	0	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE W		10/17/12	1:57 PM	THE CHEW	1P-2P	:30	TS12TV15H	\$300.00 NM
1	WTAE Th		10/18/12	1:31 PM	THE CHEW	1P-2P	:30	TS12TV14H	\$300.00 NM
2	WTAE F		10/19/12	1:56 PM	THE CHEW	1P-2P	:30	TS12TV14H	\$300.00 NM
36	10/16/12	10/21/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	0	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	6	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WTAE W		10/17/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV14H	\$300.00 NM
1	WTAE W		10/17/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV15H	\$300.00 NM
6	WTAE Th		10/18/12	3:14 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV15H	\$300.00 NM
2	WTAE Th		10/18/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV14H	\$300.00 NM
5	WTAE F		10/19/12	3:40 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV15H	\$300.00 NM
3	WTAE F		10/19/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	TS12TV14H	\$300.00 NM
37	10/16/12	10/21/12	DR OZ	M-F 4-5p	--WTF--	:30	0	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE W		10/17/12	4:25 PM	DR OZ	M-F 4-5p	:30	TS12TV15H	\$550.00 NM
1	WTAE Th		10/18/12	4:38 PM	DR OZ	M-F 4-5p	:30	TS12TV15H	\$550.00 NM
3	WTAE F		10/19/12	4:19 PM	DR OZ	M-F 4-5p	:30	TS12TV15H	\$550.00 NM
38	10/16/12	10/21/12	5-6pm News M-F	5-6pm	--WTF--	:30	0	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE W		10/17/12	5:29 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$525.00 NM
2	WTAE Th		10/18/12	5:11 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00 NM
1	WTAE F		10/19/12	5:13 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00 NM
39	10/16/12	10/21/12	5-6pm News M-F	5-6pm	--WTF--	:30	0	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTAE W		10/17/12	5:53 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$575.00 NM
1	WTAE Th		10/18/12	5:44 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$575.00 NM
2	WTAE F		10/19/12	5:57 PM	5-6pm News M-F	5-6pm	:30	TS12TV15H	\$575.00 NM
40	10/16/12	10/21/12	6-6:30pm News	6-6:30pm	--WTF--	:30	0	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--WTF--	3	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE W		10/17/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	TS12TV14H	\$725.00 NM
1	WTAE Th		10/18/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	TS12TV15H	\$725.00 NM
3	WTAE F		10/19/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	TS12TV15H	\$725.00 NM
41	10/16/12	10/21/12	Inside Edition	7-7:30pm	--WTF--	:30	0	\$600.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log





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Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE W 10/17/12 7:14 PM Inside Edition 7:30pm :30 TS12TV14H \$600.00 NM 3 WTAE Th 10/18/12 7:22 PM Inside Edition 7:30pm :30 TS12TV15H \$600.00 NM 1 WTAE F 10/19/12 7:12 PM Inside Edition 7:30pm :30 TS12TV14H \$600.00 NM									
42	10/16/12	10/21/12	Inside Edition Wknd	SA 730p-8p	-----S-	:30	0	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/20/12 Inside Edition Wknd SA 730p-8p :00 <del>\$650.00</del> NM Credited 2 WTAE Sa 10/20/12 Inside Edition Wknd SA 730p-8p :00 <del>\$650.00</del> NM Credited 3 WTAE Sa 10/20/12 Inside Edition Wknd SA 730p-8p :00 <del>\$650.00</del> NM Credited									
43	10/16/12	10/21/12	Thur ABC Prime B	9-10pm	---T---	:30	0	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/18/12 9:20 PM Thur ABC Prime B 9-10pm :30 TS12TV15H \$3,000.00 NM									
44	10/16/12	10/21/12	Sun ABC Prime C	9-10pm	-----S	:30	0	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/21/12 9:44 PM Sun ABC Prime C 9-10pm :30 TS12TV14H \$1,800.00 NM									
45	10/22/12	10/22/12	Mon ABC Prime Other	Prime Other	M-----	:30	0	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 Mon ABC Prime Other Prime Other :00 <del>\$1,800.00</del> NM Credited									
46	10/22/12	10/22/12	6-7am News	6-7am	M-----	:30	0	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 6:23 AM 6-7am News 6-7am :30 TS12TV14H \$600.00 NM									
47	10/22/12	10/22/12	6-7am News	6-7am	M-----	:30	0	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/22/12 6:44 AM 6-7am News 6-7am :30 TS12TV15H \$600.00 NM									
48	10/22/12	10/22/12	Good Morning America	7-9am	M-----	:30	0	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									





Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963928-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	Tue-Mon week	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/22/12	10/22/12	Good Morning America	7-9am	-----	:30	0	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	M	10/22/12	7:27 AM	Good Morning America	7-9am	:30	TS12TV14H	\$475.00 NM
1	WTAE	M	10/22/12	8:29 AM	Good Morning America	7-9am	:30	TS12TV15H	\$475.00 NM
49	10/22/12	10/22/12	Entertainment Tonight	7:30-8pm	-----	:30	0	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/22/12	7:40 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV15H	\$700.00 NM
<b>Total Spots</b>							<b>143</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$76,850.00</b>
<u>Agency Commission</u>	<b>\$11,527.50</b>
<u>Net Amount Due</u>	<b>\$65,322.50</b>